

TOY SAFETY REPORT CARD



Dozens* of toys from Temu and Shein were tested by a CPSC-accredited independent lab to check compliance with U.S. federal toy safety laws...

and the results were alarming!

TEMU & SHEIN TOYS FLUNK THE TEST

Small Parts Requirements	F
Battery Requirements	F
Cords, Straps, & Elastics Requirements	F
Correct Age-Grade Information	F
Chemical Requirements	F
FINAL GRADE: OVERALL TOY SAFETY	F



How many toys
FAILED
their safety test?

89%



consumer alert

An investigation by The Toy Association found that the **vast majority of the Temu and Shein** products tested failed strict U.S. toy safety requirements, **putting children at risk**.



tips to shop safely online

This holiday season, families are advised to **shop only from reputable brands and retailers**, whose toys comply with 100+ strict federal laws to protect children. Avoid buying toys from unknown sellers, whose knockoff, imitation, or unbranded products do not meet U.S. safety requirements — putting kids at risk.

For more safety tips, visit [PlaySafe.org](https://www.PlaySafe.org).



* Twenty-nine un-branded and/or knockoff toys were tested from these sites.
All testing was carried out in accordance with federally-mandated regulations and test protocols.

Source: The Toy Association